

Tomahawk segmentation policy

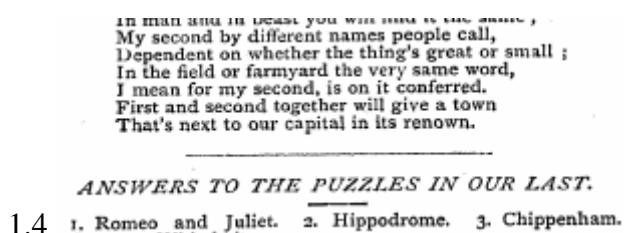
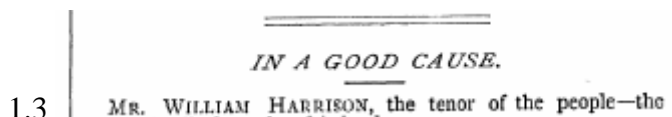
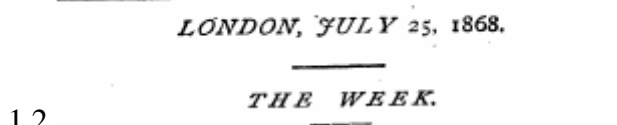
0.0 General Points

The *Tomahawk* is a title with a great deal of illustration and we are lucky enough to have some rare advertising wrappers present for part of the journal's run. It should be noted that the three films which you have digitised come from different collections which overlap somewhat. These will need to be edited together before segmentation work starts so that you do not unnecessarily duplicate your work. We will detail how this should be done as part of our QA of the PDFs which is currently in progress.

Note that in the accompanying marked-up PDFs items are marked with coloured boxes and department headers are marked with black boxes. There are four accompanying PDFs. The 1870 number has wrappers and should be consulted first. The 1869 number is the Tomahawk annual almanac. The 1868 number and annual index of the Tomahawk and the 1867 number is a preface. Together these PDFs demonstrate how operators should deal with the variety of content types that the Tomahawk contains.

1.0 Items

Items can be recognized by horizontal rules. These can be in a variety of formats including:



1.5



THE Tower of London is to be put in a state of defence. Half-a-crown will, in future, be charged for admission. This will protect it against all possible invasion.

THE Prussians ought to be well acquainted with the *swif* field by this time. In every engagement they have fought yet, they have taken good care to have *ten-to-one*.

THE Alhambra Company (Limited), has just declared its half-yearly dividend to the shareholders, at the rate of 25 per cent. per annum, free of Income-tax. If virtue is its own reward, vice would seem to be other peoples'.

1.6

typic vengeance of the juggling SIRIUS.

PLOM-PUDDING.

1.7

CREMORNE—ADMISSION, IS. AMUSEMENTS FREE.

CREMORNE

SPECIAL NOTICE.
 —MR. JOHN BAUM
 begs to state that the Wonderful Indian Brothers, *RAYUB* and *SUM700*, are *ENGAGED* for a limited period only. They will appear twice every evening—*at 8.35 and 10.45*—in two distinct and exciting performances.

NATIONAL ASSEMBLY
 ROOMS, HIGH HOLBORN.

This brilliant and favorite Ball Room is OPEN EVERY EVENING. The greatest regard is paid to ensure the comfortable enjoyment of visitors. Reservations, Sec. 0 in highest quality. Doors open at 8.30 p.m., and close at 12.0. Admissions throughout the establishment, 2s.

Medical Director, **W. M. PACKER, R.A.M.**

BOLD EVERYWHERE.

TRY THE WAINLEY PEN. TRY THE PICKERING PEN. TRY THE OWL PEN.

SHREWSBURY JOURNAL
 says:—"These Pens are the best and cheapest we have ever used, and it is only here justice to the Patentees to record the fact."

1s. per box; by post, 1s. 2d.

MACNIVEN & CAMERON,
 23, BLAIR STREET, EDINBURGH.

London: Printed at the N

1.8

Just as in the *Leader* and *Publishers' Circular*, the advertisements complicate this rule as they often use horizontal lines within themselves. Advertisements are divided by a horizontal line all the way across the column as in 1.8 above.

The small line in 1.6 is used to mark the division between items. However, it is also commonly used to underline a heading. When it appears under a heading (e.g. 1.2, 1.3, 1.4) it should be ignored.

2.0 Departments

2.1 Department headers are any header which appears at the top of a column and is followed by a small line, or any header which is preceded by a double line and followed by a small line see 2.1 and 2.2 below.

only seventeen troops. The police numbered three. We are all prisoners.

WHERE ARE OUR SOLDIERS?

It must be a consolation to those Englishmen who fear for the safety of this country, to learn the satisfactory state of our defences from the *Times*.
Let us run over a few of them. We have—

CAMP EQUIPAGE FOR AN ARMY OF 100,000 MEN!
30,000 *Sniders*, or, one to every three men.
100,000 *great coats*.
An increase of 50 men and 100 horses in the Engineers.
10,000 *sets of harness in store!*
No organization.
No generals.
No reserves!

The above are facts.
In the face of this, we ask what ought to be done to that Government that does not immediately provide money enough to raise 500,000 volunteers, and officer them, and arm them properly.
It is not likely that we shall have to fight for a week or two, but if we had, every honest man knows that it would take this country three months to send 60,000 men to Belgium.

2.1

This is the department header and should appear in the ToC.

This is the item within "Where Are Our Soldiers?" Notice it is separated from the department heading by a line.

"Where Are Our Soldiers?" is a department header here, and should be segmented as shown so that it can appear in the ToC. The department is "Blood for the Million" (see below)

2.2 There are some departments which begin at the top of a column and are thus not preceded by a double line:

BLOOD FOR THE MILLION.

As the vast majority of Englishmen at the present moment are living in a state of pleasant excitement over the horrible tragedies hourly taking place on the Continent, and are really disappointed if their halfpenny spent in Latest Intelligence does not announce some fresh massacre, we beg to suggest the following more truthful form of a Contents Bill. Though a few of the following, spread about the pavement, would not pander to the popular craving for blood, in a fashion to satisfy ambitious Editors, they might at all events instil a little humanity into English hearts, and cause their owners to reflect what unfeeling brutes they really are :—

A CONTENTS BILL AS IT IS.

EXCITING INTELLIGENCE.

THE WAR.

GREAT BATTLE

THIS AFTERNOON.

25,000 KILLED, 50,000 WOUNDED.

A VILLAGE ON FIRE.

A CONTENTS BILL AS IT OUGHT TO BE.

FRESH NEWS FOR SAVAGE AND INQUISITIVE COWARDS SAFE AND SOUND AT HOME.

HELL UPON EARTH.

CARNAGE, BLOODSHEDDING, ARM HACKING, THROAT CUTTING, FLESH TEARING, CURSING, GROANING, SUFFERING, DYING, THIS AFTERNOON.

UNSPEAKABLE AGONIES FOR 200,000 HOMES.

THE AGED, THE YOUNG, WOMEN, INFANTS, TURNED OUT SHELTERLESS INTO THE NIGHT TO PERISH IN MISERY AND DESPAIR.

This is the department header and should appear in the ToC.

This is the item within "Blood for the Million" Notice it is separated from the department heading by a line.

o, o be rmy, regi- ough tory. Chief hôte t up lied, have my ; i the rting tom. that :ring :sted local : the eign levil. over fling llers, ront. some :ials, r in :ame olice seek, some o be


"Blood for the Million" is a department header here, and should be segmented as shown so that it can appear in the ToC.

2.3 The only significant exception to this is a department called 'The Week' which always appears after a picture of a tomahawk (see below).

68 THE TOM

VOL. VI., price 3s. 6d.
THE TOMAHAWK,
 EDITED BY ARTHUR A'BECKETT;
 ILLUSTRATED BY MATT MORGAN.
 Office: 199 Strand.

New ready, price 7s. 6d.,
 VOL. III. OF
BRITANNIA,
 Edited by ARTHUR A'BECKETT,
 Illustrated in Colours by MATT MORGAN.



LONDON, AUGUST 20, 1870.

THE WEEK.

Open that the Prussians should be in each fine feather when their generalissimo has pitched his key for a *Moltz (Moltz-82)??*

THE Tower of London is to be put in a state of defence. Half-a-crown will, in future, be charged for admission. The wall protect it against all possible incursions.

THE Prussians ought to be well acquainted with the *Armed* field by this time. In every engagement they have fought yet, they have taken good care to have *Armed*.

THE Alhambra Company (Limited), has just declared its half-yearly dividend to the shareholders, at the rate of 25 per cent. per annum, free of income-tax. If *virtue* is its own reward, vice would seem to be other peoples'.

ACCORDING to the *Times*, the Government Stores contain 10,000 sets of harness. Like Macbeth, the British soldier can, at all events, feel confident that, if called upon to fight, he will die "with harness on his back."

We have the best reason for believing that with the extra two millions just voted in hand, the disgraceful episode at which, on a recent occasion, a battery of Horse Artillery had to borrow animals from another brigade before it could appear on parade, will not be repeated. Mr. Cardwell has given orders that in future should a battery be ordered to desport itself in heavy marching order, and find itself short of horses, they are to be forthwith procured from the nearest livery stable, at half-a-crown an hour.

ACCORDING to the *Chicago Times* Mr. Mackonochie is to be the subject of another prosecution. The crime laid to the reverend gentleman's charge is "an act of reverence." From an outside point of view, we may as well admit that we do not

A picture of a tomahawk which almost always precedes the department called 'The Week'. Where the Tomahawk is not present operators should look out for the date line below.

This is the department header and should appear in the ToC.

This is the item within "The Week" Notice it is separated from the department heading by a line.

3.0 Advertisements

3.1 Advertisements are normally gathered together in wrappers where present. Given that Olive operators can recognise adverts well we assume it will be to create a department called 'Advertisements' (either with text or a snippet of the first advertisement) in the TOC whenever they see a wrapper like this:

ARNOLD & SONS IMPERCEPTIBLE TRUSS
 ELASTIC STOCKING, KNEE CAPS, &c.
 OF SILK, LACE, &c. FOR GENTS, LADIES, &c.
 ARNOLD & SONS, 15 & 17 WEST SMITHFIELD, LONDON.

BREIDENBACH'S
 MASCARINE
 BALNEA DENTIFRICA
 BREIDENBACH'S
 WOOD VIOLET
 OLENFIELD STABON

THE ENGLISH RESTAURANT
 100, 102, 104, 106, 108, 110, 112, 114, 116, 118, 120, 122, 124, 126, 128, 130, 132, 134, 136, 138, 140, 142, 144, 146, 148, 150, 152, 154, 156, 158, 160, 162, 164, 166, 168, 170, 172, 174, 176, 178, 180, 182, 184, 186, 188, 190, 192, 194, 196, 198, 200, 202, 204, 206, 208, 210, 212, 214, 216, 218, 220, 222, 224, 226, 228, 230, 232, 234, 236, 238, 240, 242, 244, 246, 248, 250, 252, 254, 256, 258, 260, 262, 264, 266, 268, 270, 272, 274, 276, 278, 280, 282, 284, 286, 288, 290, 292, 294, 296, 298, 300, 302, 304, 306, 308, 310, 312, 314, 316, 318, 320, 322, 324, 326, 328, 330, 332, 334, 336, 338, 340, 342, 344, 346, 348, 350, 352, 354, 356, 358, 360, 362, 364, 366, 368, 370, 372, 374, 376, 378, 380, 382, 384, 386, 388, 390, 392, 394, 396, 398, 400, 402, 404, 406, 408, 410, 412, 414, 416, 418, 420, 422, 424, 426, 428, 430, 432, 434, 436, 438, 440, 442, 444, 446, 448, 450, 452, 454, 456, 458, 460, 462, 464, 466, 468, 470, 472, 474, 476, 478, 480, 482, 484, 486, 488, 490, 492, 494, 496, 498, 500, 502, 504, 506, 508, 510, 512, 514, 516, 518, 520, 522, 524, 526, 528, 530, 532, 534, 536, 538, 540, 542, 544, 546, 548, 550, 552, 554, 556, 558, 560, 562, 564, 566, 568, 570, 572, 574, 576, 578, 580, 582, 584, 586, 588, 590, 592, 594, 596, 598, 600, 602, 604, 606, 608, 610, 612, 614, 616, 618, 620, 622, 624, 626, 628, 630, 632, 634, 636, 638, 640, 642, 644, 646, 648, 650, 652, 654, 656, 658, 660, 662, 664, 666, 668, 670, 672, 674, 676, 678, 680, 682, 684, 686, 688, 690, 692, 694, 696, 698, 700, 702, 704, 706, 708, 710, 712, 714, 716, 718, 720, 722, 724, 726, 728, 730, 732, 734, 736, 738, 740, 742, 744, 746, 748, 750, 752, 754, 756, 758, 760, 762, 764, 766, 768, 770, 772, 774, 776, 778, 780, 782, 784, 786, 788, 790, 792, 794, 796, 798, 800, 802, 804, 806, 808, 810, 812, 814, 816, 818, 820, 822, 824, 826, 828, 830, 832, 834, 836, 838, 840, 842, 844, 846, 848, 850, 852, 854, 856, 858, 860, 862, 864, 866, 868, 870, 872, 874, 876, 878, 880, 882, 884, 886, 888, 890, 892, 894, 896, 898, 900, 902, 904, 906, 908, 910, 912, 914, 916, 918, 920, 922, 924, 926, 928, 930, 932, 934, 936, 938, 940, 942, 944, 946, 948, 950, 952, 954, 956, 958, 960, 962, 964, 966, 968, 970, 972, 974, 976, 978, 980, 982, 984, 986, 988, 990, 992, 994, 996, 998, 1000

DIGESTION PROMOTED BY PEPBINE.
 PREPARED by MORSON, and Recommended by the
 MEDICAL PROFESSION.
 124 BUCKINGHAM STREET, LONDON, W.

THREE PRIZE MEDALS.
PURE PECKLER.
SHIRAZ, MARI & MARI SHIRAZ.
CRONES & BLACKWELL.
 87-90, SOUTH BROAD, LONDON, E.C.

NO ICE.
THE INDIAN REFRIGERATOR.
COLD WITHOUT ICE.
ALWAYS COOL DURING
BUTTER, WINE, VEGETABLES,
WINE COOLERS,
WINE COOLERS,
PROVISION COOLERS
WINE COOLERS.

PURE AERATED WATER.
TO DYSPEPSIA.
TO DYSPEPSIA.
TO DYSPEPSIA.

BENZODYNE
WARRANTED
WARRANTED
WARRANTED

SLACK'S SILVER ELECTRO-PLATE
 IN A SHEET OF PURE SILVER OVER BRASS, IRON, OR WAX TO STEELING SILVER.
 Manufactured solely by RICHARD and JOHN SLACK.
SLACK'S
 RICHARD & JOHN SLACK, 556 Strand, opposite Somerset House.

THE TOMAHAWK.

BOYS DEPARTMENT—FRAGE LINE	BOYS CLOTHING—	BOYS DEPARTMENT—FRAGE LINE																																																																																
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SAMUEL BROTHERS, 80 LUDGATE HILL, E.O., LONDON.

PROFESSOR BROWNE'S
 CELEBRATED HAIR-RESTORING ESTABLISHMENT,
 47 FENCHURCH STREET, E.O.

THOMAS ELLIOTT'S
 CITY HAIR-RESTORING CHAMBER,
 51 FENCHURCH STREET, E.O.

779 NEWSPAPERS BROUGHT TO YOUR DOOR.

MAONIEB AND CAMERON,
 22 BLAIR STREET, EDINBURGH.

JOHN GORRELL'S
 CHERRY TOOTH PASTE
PURELY
CONDY'S FLUID
GOIT and RHEUMATISM

MAHECO
ANTIFELLSAINE
MAHECO
GRIMAUD
HOLLOWAY'S

Such pages can often be determined by their unusual layout or typography and the fact that they often depart from the usual two column layout of the *Tomahawk*.

4.0 Problems

The *Tomahawk* one of the best structured of our titles and the segmentation policy is quite straightforward. The only issue which should be noted is that the *Tomahawk* contains a number of different types of content which exhibit variations in appearance and content. These are advertising wrappers (see above), volume frontispieces and prefaces, an index and an annual almanac issued as a supplement to the numbers. The sample PDFs sent with the segmentation policy give examples of each of these types of content and how they should be segmented.

Jim Mussell and Suzanne Paylor